



City of Ashtabula

Ashtabula City Council

Community Development/Economic Development/Parks & Recreation Committee Meeting

Tuesday, March 8, 2022 at 4:00 PM

Council Chambers

4717 Main Avenue

Agenda

1. Opening of Committee Meeting

- a. Call to Order
- b. Roll Call
- c. Sunshine Law Certification

2. Welcome and Acknowledgement of Visitors

3. Special Guest Presentation

- a. Brad Blair, Project Consultant – Ashtabula Capital Access Program (ACAP)

4. City Manager's Report

5. Parks & Recreation Board

- a. March meeting

6. Unfinished Business

- a.
 - Parks & Recreation Board - member vacancy
 - Revision of Codified Ordinance Chapter 759 Temporary Stores to include food truck language

7. New Business

8. Next Meeting

- a. Tuesday, April 12, 2022, 4:00 p.m.

Special Guest: Mary Gonia-Glauser, Executive Director, Ashtabula County Animal Protective League

9. Adjournment

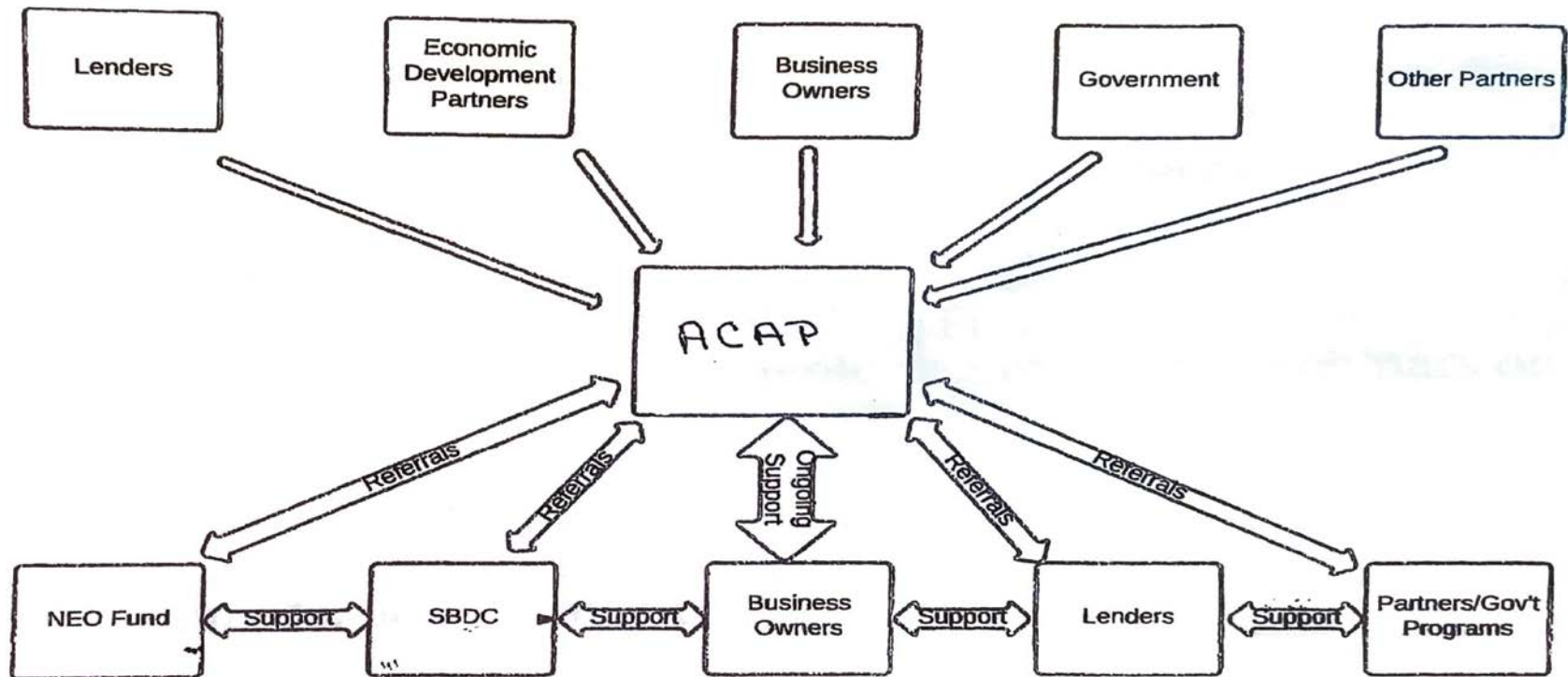
www.cityofashtabula.com

Ashtabula Capital Access Program



Our Business is Growing Yours

ACAP Process Visual Diagram



Types of Services

- *Business Startup

 - **Legal Formation

 - **Business Plan including Financial Forecast

- *Advisory

 - **Ongoing advisory including Financial reviews

 - (Quarterly/Annual)**Mentoring including webinars on specific topics

- *Financing

 - **Networking with local lenders as well as lenders outside the county.....Banks, Revolving Loan Funds, Secondary Lenders

- *Support

 - **Working with Business Owners and supporting the conversation with Lenders, Government Programs, etc.

Business Start-Up's

- *Supporting individuals that are considering starting a business

- *Types of Support will be..

 - **Discussing with the individual what will be needed

 - **Networking them into a law firm to set up the company

 - **Networking them into a SBDC or similar entity to form a Business Plan and Financial Forecast

- *Continual follow-up to keep the conversation ongoing and to address any hurdles

Advisory

- *Maintaining a constant interaction with the individual once the Business Plan and Financial Forecast has been built...
- *Coaching the individual on how to address any future Lender interactions
- *Working with the individual on any shortfalls in their proposal and how to mitigate any of those issues “before” meeting with lenders
- *Advisory Services to existing companies from a commercial banker perspective.. Could include a workout situation or business ownership coaching concerning a strategic project before meeting with their current lender.

Networking

- *Making connections for the Business Owner.....
- **Lenders...Banks, Secondary Lenders, Specialty
i.e.PACE, NMTC
- **Needed Mentoring.... Marketing, Accounting, WEB
- **Government.... Either local, state or federal
- * Will support ongoing discussions

Finance

- *Will receive the entire loan request package from the prospective borrower
- *Will underwrite the loan request package and shore up any shortfall and/or have any underwriting issues covered with a potential mitigant (subject to the lender perspective)
- *Can provide the introduction and conversation with any perspective lender before the business owner gets involved. This approach helps with business owner not getting frustrated and limits lender fatigue. The goal is to center on 2 or 3 lenders that will have the likelihood of approving the request versus turning down the request outright.
- *Lenders will include those in the county while also accessing lenders outside the county that will have different risk tolerances, specialty credit facilities, etc....

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PARKS & RECREATION MEETING

Tuesday, March 1, 2022

Members present: Earl Tucker, Mary Graves, Margaret Distler, Mary Kiehl, Ken Vanyo, Trevor Sprague

Guests: Ward 4 Councilperson Jodi Mills, City Manager Jim Timonere, My Neighborhood Collaborative members Toni Kohler and Pete Bean

Mary Graves called the meeting to order.

Approval of the February meeting was motioned by Earl Tucker and second by Margaret Distler, minutes were approved as written.

Guests: My Neighborhood Collaborative, new board member Toni Kohler and Pete Bean

Mr. Bean reported the hoop house is up. Discussion on electricity for Kaden Park. What are the electrical needs? Does the pavilion need lighting or just electrical outlets?

Trevor asked if the neighbors would have any concern about lighting at the park.

Toni Kohler reported the MNC group now has a "parks committee" and they are working on a proposal to present to Parks and Rec.

Old business:

Mary Graves reported Margaret Distler reached out to the Ohio State University for information on geese deterrents but the best deterrent is to have more people in our parks.

Motion to approve the agenda format was made by Ken Vanyo, second by Margaret Distler, motion carried.

Ken Vanyo asked again about the sidewalk at Walnut Beach, which Ms. Mills and CM Timonere had discussed.

Mr. Timonere reported the city would have to put in a trench to contain the pooling water.

Ken also asked about adding a pickleball court entry on the west side of the courts.

Earl Tucker asked about the Walnut Beach Beautification Project after seeing an article in the Star Beacon stating the project was complete. Mr. Timonere reported the observation deck was completed last fall.

Mary Kiehl asked Mr. Timonere on the status of the benches Rotary donated for Highland Beach.

Mr. Timonere reported since they could not be placed at Highland they would be placed at the pickleball courts. He also stated the city was looking for small bleachers for the Topky Courts.

Mr. Timonere reported that the schedule for Bands on the Beach is complete. He also reported the city had three (3) bids for the concessionaire at Walnut Beach. He will report when the new concessionaire contract is complete.

New business:

Mary Graves has information on Ohio Parks and Recreation Association. She will email the committee for everyone To be able to look over information to see if it would be something we can benefit from.

Mr. Timonere advised our committee to come up with a Master Plan for all of our parks. Parks & Rec needs to discuss more important ideas and what we want to see in our parks. The City is working on a plan for Smith Field complex; football/soccer field, exercise stations, basketball. More information to follow.

Trevor Sprague made a recommendation to Mary Graves regarding what information is brought to the Economic Development Committee meeting. We are an Advisory Group only.

Next meeting will be April 5, 2022 at 5 pm.

Meeting adjourned at 6:05pm.

Mary Kiehl, Secretary